



# ALEXANDROU

**PROMOTION & ADVERTISING**  
The specialists in newspaper media planning and buying

Thessaloniki 2006

## OUR SERVICES

1



### **Classified ads and advertisements in Greek newspapers and magazines**

We take out adverts in every Greek daily and weekly newspaper and magazine. **Discounts available!**

### **2 Special ideas – Promotion and advertising**

Design of advertising objects

3



### **Radio and TV spots**

### **4 Copy writing and graphic design**

Brochures, leaflets etc.

5



### **DIRECT MARKETING Enlarge your clientele!**

*By mail / phone / fax / e-mail / personal contact*

### **Integrated Marketing Communication**

Target groups of your choice

### **6 Marketing of Products and Services**

7



### **PR**

*Event marketing, promotional gifts, exhibition stalls etc.*

Target groups: public and private institutions, mass media, diverse clienteles

### **8 INTERNET MARKETING (e-marketing) &**

Subscription, Web-design, Hosting etc.

*Cooperation with a large number of telecommunication companies*

**Contact us for details!**

[www.product.gr](http://www.product.gr) , [www.alexandrou.gr](http://www.alexandrou.gr)

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